

Yeshasvini Ramaswamy



**Serial Entrepreneur & CEO,
Great Place to Work® India
(Culture, AI and M&A)**

Education, Licenses & Qualifications

Indian Institute of Management, Bangalore
Northern Melbourne University of TAFE
ICSI (Intermediate)
Fellowship - Vital Voices & Harvard
Fellowship – Institute of Directors
Fortune MPWP - US State Dept
YLP - GIFT & Clinton Foundation, Hong Kong
DISC profiling, Fellow Member at Institute of
Directors (IOD)



Background

Yeshasvini Ramaswamy is a Cultural Transformation & Analytics expert with extensive exposure in leading projects for Fortune 100 across UK, US, Australia, Dubai and China. She has represented India among emerging 25 women leaders in the Fortune Most powerful women partnership program hosted by the US State Dept in 2012 & 2017

She was awarded The Super Achiever Award by the World Women Leadership Congress Awards in 2017. She has also been featured in Biz Inked a case study publication of IIM Bangalore and CII's Bold & Brilliant coffee table book on women achievers in 2018. She was awarded the Times Power Women Award (Excellence in Entrepreneurship) in 2019 and was recognized by I-Create for achieving the milestone of creating 4k entrepreneurs and 12k jobs among the disadvantaged women and army veterans in 2020. Yeshasvini is mentioned in the book "Undeterred : The Six Success Habits of Women in Emerging Economies" by Rania Habiby Anderson as a leading Indian Women Entrepreneur. She was awarded the Fellowship by the Institute of Directors in 2021

Relevant Experience

- She is currently the CEO of Great Place to Work® India. Great Place to Work® is the global authority on workplace culture. In India, the institute partners with more than 1100 organisations annually across over 22 industries to help them build High-Trust, High-Performance™ cultures designed to deliver sustained business results.
- She is the founder of Culturelytics Pvt.Ltd, which has developed the world's first AI platform that defines and measures the culture of an organization mapping it to a \$impact. She started her entrepreneur journey in 2009 by founding e2e People Practices, a respected boutique consulting firm that undertakes large business transformation projects and is involved deeply in building purposeful leadership practices across sectors.
- She was the Co-founder of K-Arogiya Advisory Services Pvt.Ltd. a health analytics start up. Founded in 2016, within a year of its incorporation K- Arogiya acquired a B2B chain of clinics called White Cross , with a strength of over 300 employees. She grew it to 325 clinics and 800 employees, making it India's leading chain while exiting it in 2019. She has received awards from FICCI and Asian Hospital Management, Philippines for Innovation in Patient care. The ecosystem managed by her consisted of 30k doctors, 10k hospitals and impacted more than 2mn lives.
- Her initial employment years were with Mphasis and Infosys BPO. She has anchored CHRO roles for the Velankani conglomerate comprising of companies in diverse fields ranging from BPO, Hedge Fund services ,SEZ, Hotels, Tech parks to Food services.
- A contributing member of the IITB Innovation Centre, Ministry of Electronics & Information Technology, Govt of India, she has served as the Chief Anchor at the School of Leadership & Entrepreneurial Excellence, that is best known to have launched India's first entrepreneurial MBA program with committed funding. Now operating under Jain University, within a span of its first 3 years, it catalyzed angel funding through JGI Ventures, incubating 46 start-ups with a combined turn over of more than \$ 22mn USD and creation of more than 2k direct jobs within its first 5 years. She has also served as a co-Program Director for the IIM entrepreneur accelerator program.
- She serves as a Governing Council member at ISBR and is a visiting faculty at global business schools and was a keynote speaker on women empowerment at the 99th Indian Science Congress. Having traveled to more than 20 countries, her motivational talks are most awaited events in corporate and leading forums internationally.
- She is actively involved in community work through fund raising and serving on global advisory boards of high impact NGOs in areas of rural entrepreneurship, education and health. She is a popular voice in the press on women empowerment with active industry community contribution through roles in NASSCOM and CII and serves on POSH committees.